



ACB

ABSOLUTE CHAMPIONSHIP BERKUT



HISTORY+GEOGRAPHY

The MMA league **Absolute Championship Berkut** was founded in early 2014 on the basis of the fight club “Berkut”. The first tournament was held by the organization on March 2 and it marked the beginning of Grand Prix in two weight divisions.

In less than two years the ACB company was able to become one of three largest Russian MMA organizations. Also, a reputable independent website fightmatrix.com named ACB the number 1 promotion in our country.





The geography of the tournaments covered more than 10 Russian cities, as well as Tajikistan, Poland, Georgia and Scotland.

50 MMA tournaments, 8 kickboxing ones and 3 Brazilian Jiu-Jitsu tournaments will be held by the promotion by the end of 2016





OUR CLIENT'S PORTRAIT

AGE • 18-55 YEARS OLD

TARGET AGE • 23-29 YEARS OLD



9\1 • MENWOMEN



Income: average and above average





TV BROADCAST

МАТЧ! БОЕЦ

БОКС TV

Tournaments are broadcast on TV channels Match!Fighter and BoxTV as well as online.

You Tube

SPORTBOXRU

Average audience coverage per tournament:

- On TV - 500,000 viewers;
- Online - 150,000 viewers.





Media coverage

Interviews with participants of the tournament are regularly published in newspapers and on websites of leading Russian media: **SPORTBOX.RU**, **R-SPORT.RU**, **CHAMPIONAT.COM**, **MMABOXING.RU**, **ALLFIGHT.RU** , etc.



Foremost radio stations, Our Radio, Rock FM, Sport FM, etc. also broadcast the interviews.



400 THOUSAND
SUBSCRIBERS



4,63 MILLION VIEWS





The founder of the ACB league is one of the most respected citizens of the Chechen Republic – Mairbek Khasiev.

Thanks to his efforts the famous Berkut Fight Club was founded. Khasiev is not only the sport activist, he's a decorated doctor with a lot of notable awards, including "The elite of health care service" diploma, the order of N.I. Pirogov №174, the medal "For loyalty to duty and Fatherland", the order of the Caucasus, the Pavlov medal.

The President of the League – Yaragi Gitaev.

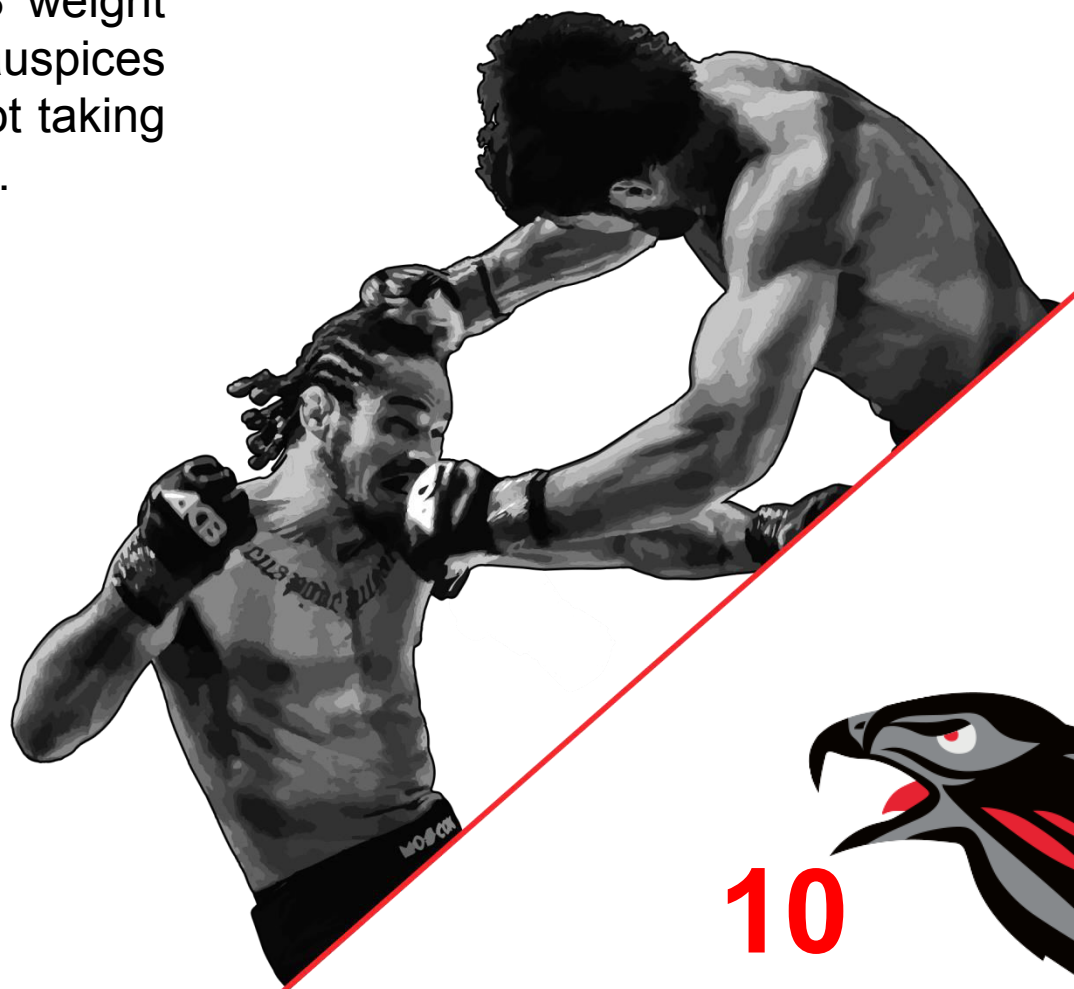
The Vice-President of the League, the head of the BJJ branch – Zaurbek Khasiev.



We have created the “youth” league “ACB Young Eagles” on the basis of the “Berkut” club, and any athlete can submit an application to participate in it.



The roster of fighters in the major ACB league is one of the largest in the world. About 130 fighters in 8 weight categories perform under the auspices of the promotion, and this is not taking into account the "youth" league.



Combined ranking by fightmatrix.com as of 02.10.2016

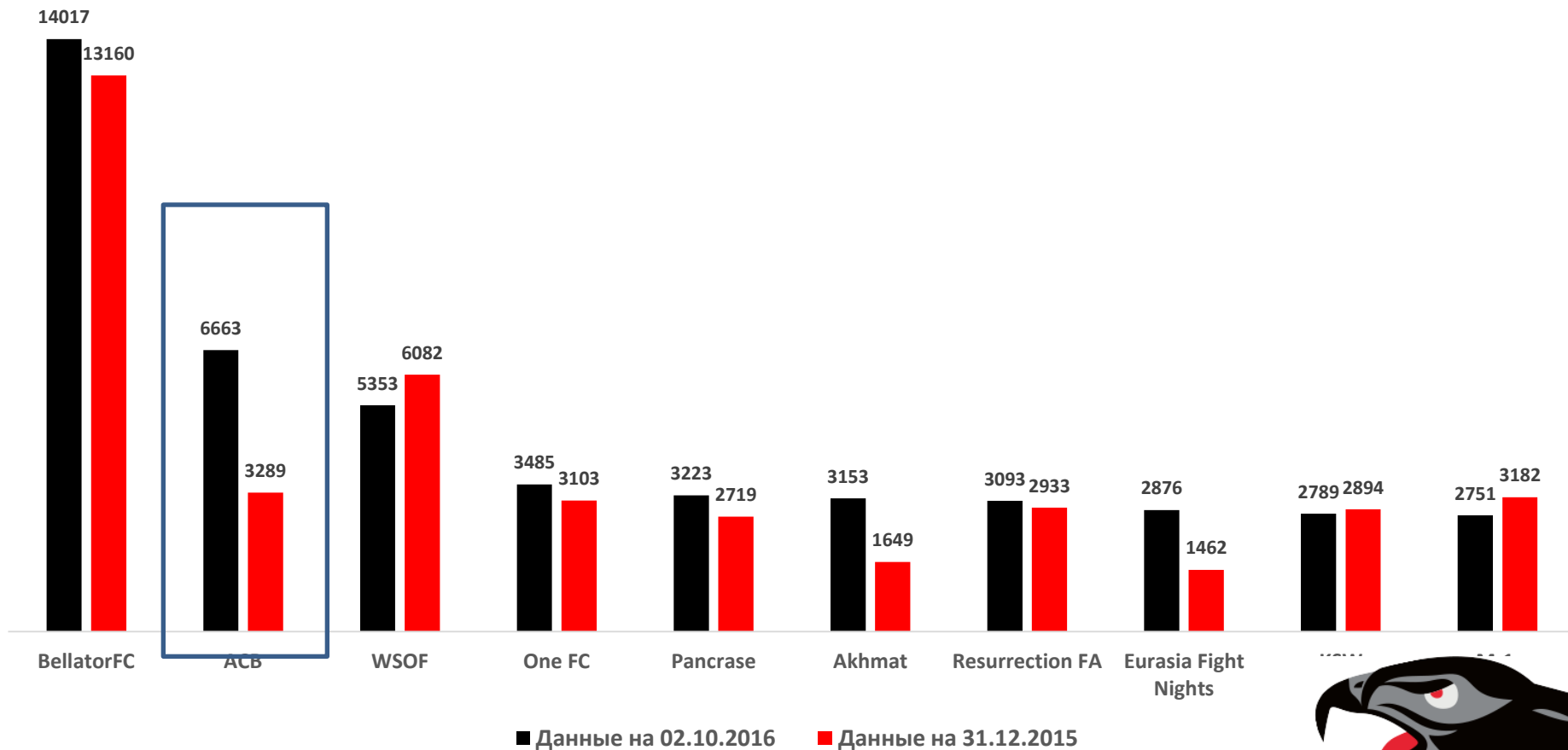
Rating	Organization	Total points	Number of fighters	Average point	max point	Average age
1	UFC	76827	466	165	1450	31
2	BellatorFC	14017	153	92	594	31
3	Absolute Championship Berkut	6663	136	49	155	28
4	World Series of Fighting	5353	69	78	338	30
5	One Fighting Championship	3485	60	58	220	30
6	Pancrase	3223	69	47	132	30
7	World Fighting Championship Akhmat	3153	65	49	125	31
8	Resurrection Fight Alliance	3093	71	44	101	29
9	Eurasia Fight Nights	2876	61	47	175	29
10	KSW	2789	36	77	350	31
11	M-1 Mix-FC	2751	54	51	192	29
12	Jungle Fight	2412	63	38	79	28
13	Titan Fighting	2292	45	51	175	31
14	Legacy Promotions	1939	49	40	94	29
15	KOTC	1621	42	39	82	30

The American website fightmatrix.com is the world's largest service for the rankings of MMA fighters. A fighter gets a certain number of “points” for each victory. The higher the ranking of his opponent, the greater amount of points he gets. This ranking shows the total number of points of all fighters of each promotion in all weight categories. ACB confidently places 3rd.



The dynamics of the fightmatrix.com ranking for the top 10 promotions (without the obvious leader UFC).

Динамика рейтинга fightmatrix для 10 крупнейших промоушена (без явного лидера UFC)



■ Data as of 02.10.2016

■ Data as of 31.12.2015



12



Salimgerey Rasulov
Heavyweight (93+ kg)
Fightmatrix rank: 69



Abdul-Aziz Abdulvakhvob
Lightweight (70,3 kg)
Fightmatrix rank: 42



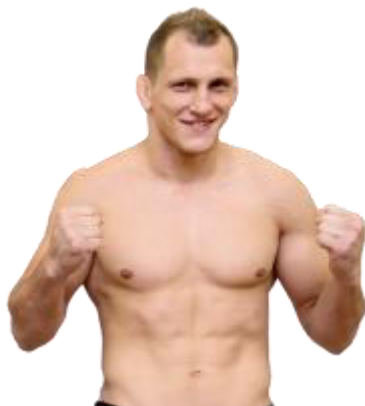
Magomed Magomedov
Bantamweight (61,2 kg)
Fightmatrix rank: 57



Askar Askarov
Flyweight (56,7 kg)
Fightmatrix rank: 26



Denis Goltsov
Heavyweight (93 + kg)
Fightmatrix rank: 23



Vyacheslav Vasilevsky
Middleweight (83,9 kg)
Fightmatrix rank: 46



Saul Rogers
Lightweight (70,3 kg)
Позиция fightmatrix:
64



Aslambek Saidov
Welterweight (77.1 kg)
Fightmatrix rank: 40



Oleg Borisov
Bantamweight (61,2 kg)
Fightmatrix rank: 38



Max Nunes
Light heavyweight (93 kg)
Fightmatrix rank: 54





BEST FIGHTS OF THE LEAGUE IN 2016

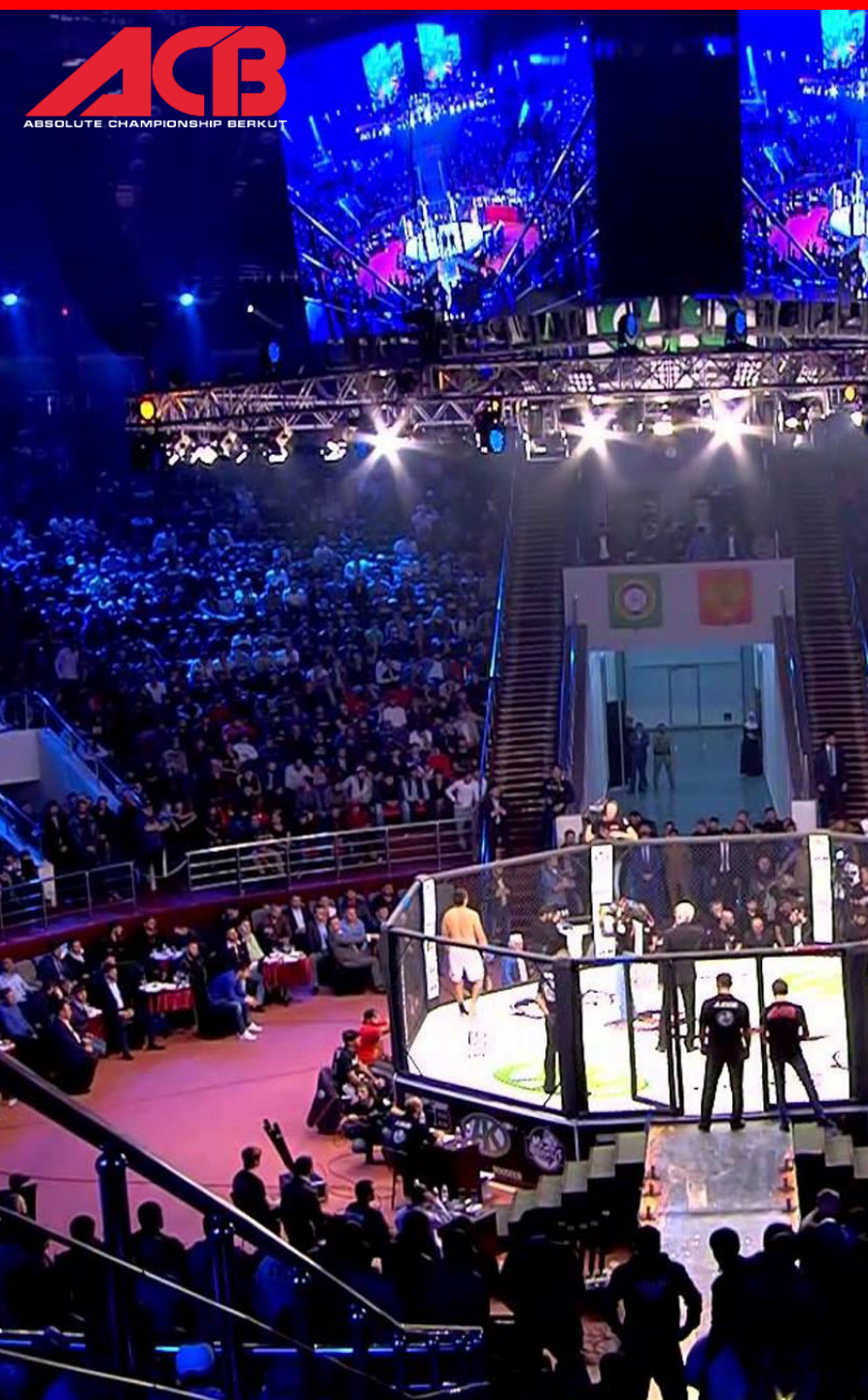
[ACB 32: Petr "No Mercy" Yan vs Magomed "Tiger" Magomedov](#)

[ACB 38: Anatoly Tokov vs Arby "Monster" Aguyev](#)

[ACB 40: Carlos "Mistoca" vs Yusuf "Borz" Raisov](#)

[ACB 40: Nikola Dipchikov vs Muslim Khizriev](#)

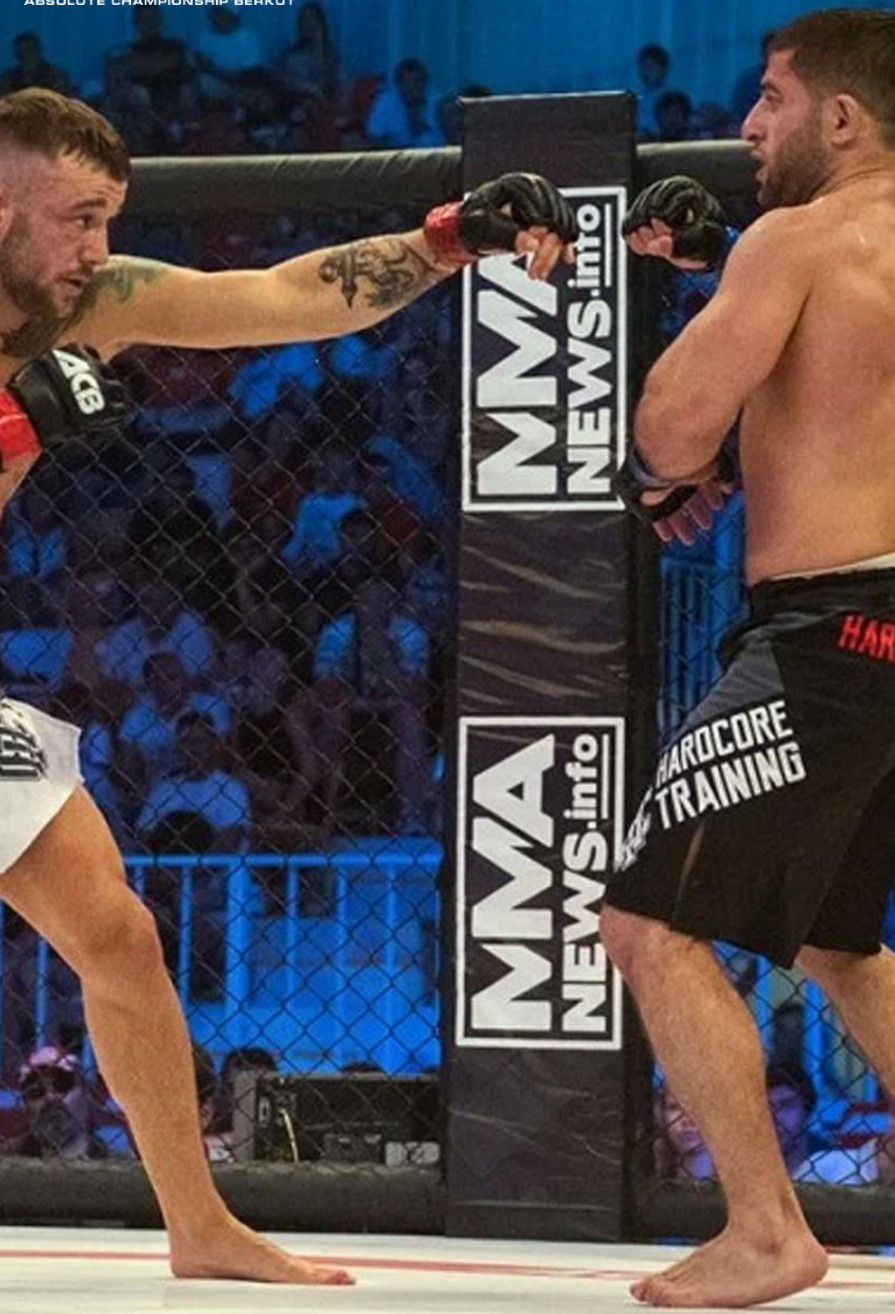




COMPANY MISSION

The global mission of the company is to prepare and hold the most spectacular tournaments and competitive fights in MMA, kickboxing and Brazilian Jiu-Jitsu all over the world.





GOALS OF THE COMPANY

- To become the unconditional leader of the Russian MMA market;
- To become one of the top world promotions;
- To organize the most competitive and interesting fights for the fans;
- To help talented fighters in their early career;
- To attract large audiences to train in martial arts, or go in for sports in general;
- To educate the public in the context of different types of martial arts;
- To represent Russia well in the international sports scene.





VALUES OF THE COMPANY

- Less show – more fighting;
- The main emphasis in the company's work is on the sports component of martial arts;
- We grow our own champions who are able to compete with the best fighters in the world;
- We arrange the most unpredictable bouts with the strongest Russian and foreign athletes;
- We have started this business to become the best in our field, and are committed to achieve this;
- We make all the strategic decisions based on the best interests of the fans and athletes;
- Our company has a unique path that we will follow when achieving each of our goals.





ADVERTISING OPPORTUNITIES

Advertising on the press/ mix/ flash banners – Press-wall





ADVERTISING OPPORTUNITIES

Company logo on the cage cover



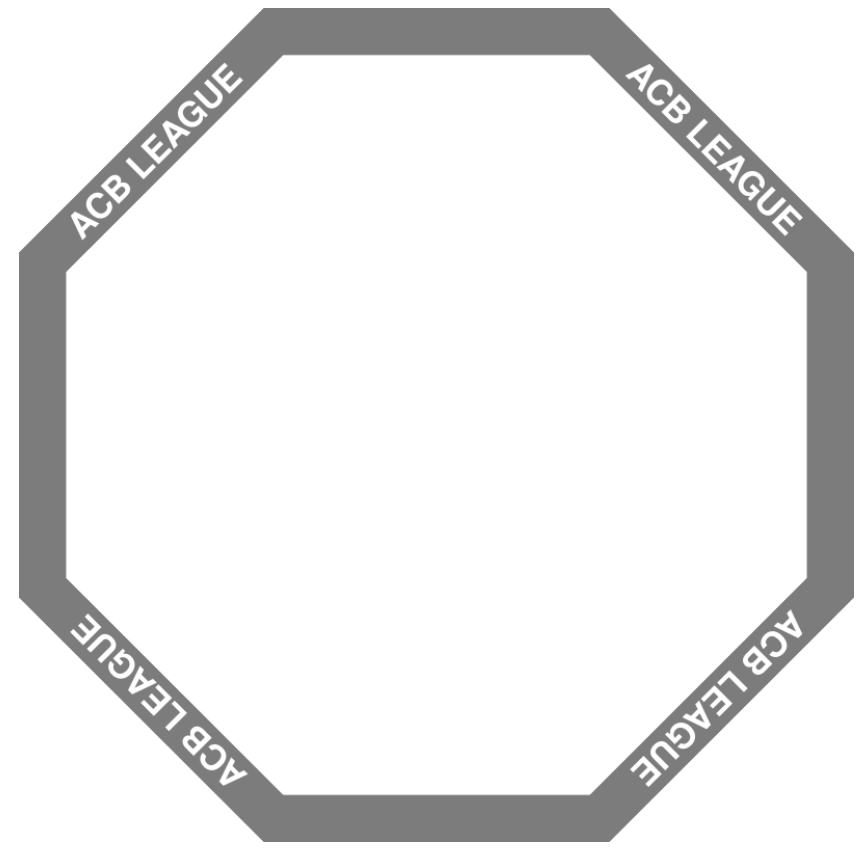


Logo on the corner pads





Logo on the panels





Promotional activities in the lobby of the arena



ACB
ABSOLUTE CHAMPIONSHIP BERKUT

главная турниры бойцы новости видео о лиге о мма болельщикам

ACB 24 | **ACB 26**

ACB 25

ЛЬВИНАЯ БИТВА
МОСКВА
01 МАРТА 18:00

Главный бой Основной кард

VS Альберт Дураев

ФАМИЛИЯ VS ФАМИЛИЯ

КУПИТЬ БИЛЕТ

Новости

ADVERTISING OPPORTUNITIES

Advertisement at the promotional page of the tournament and on social networks

В контакте < Список групп люди сообщества игры музыка > помощь выйти

Моя Страница ред. Страница

Мои Друзья

Мои Фотографии

Мои Видеозаписи

Мои Аудиозаписи

Мои Сообщения

Мои Группы

Мои Новости

Мои Ответы

Мои Настройки

Приложения +5

Документы

Туземцы и Замки

Елочка 2016

ACB League | Absolute Championship Berkut
ACB 31 | 9 марта | Грозный | Спорт Холл Колизей | 18:00

🔥 Москва | 26 марта | MMA-турнир ACB 32 "Львиная битва"

Билеты от 500 руб ➔ <http://goo.gl/mTV3Ps>

#ACB #MMA #ACBММА #ACB32 #Moscow #Москва #москвасити #moscowcity #msk #mск #mixfight #миксфайт #турнир #единоборства #асв #mma #асвmma #асв32 #львинаябитва

ACB 32
"ЛЕВ" АБДУЛ-АЗИЗ АБДУЛВАХАБОВ VS "ЛЬВИНОЕ СЕРДЦЕ" ЭДВАРД ВАРТАНЯН
МОСКВА 26 МАРТА ДВОРЕЦ СПОРТА "ДИНАМО" 0:43

ACB 32 "Львиная битва": promo 2 566 просмотров

25 фев в 11:01 87 Мне нравится 837

Перейти к записи >

ACB
ABSOLUTE CHAMPIONSHIP BERKUT

LESS SHOW MORE FIGHTING





ADVERTISING OPPORTUNITIES

Screening of a commercial on a monitor between fights (duration less than 3 minutes).

The advertiser provides graphic materials.

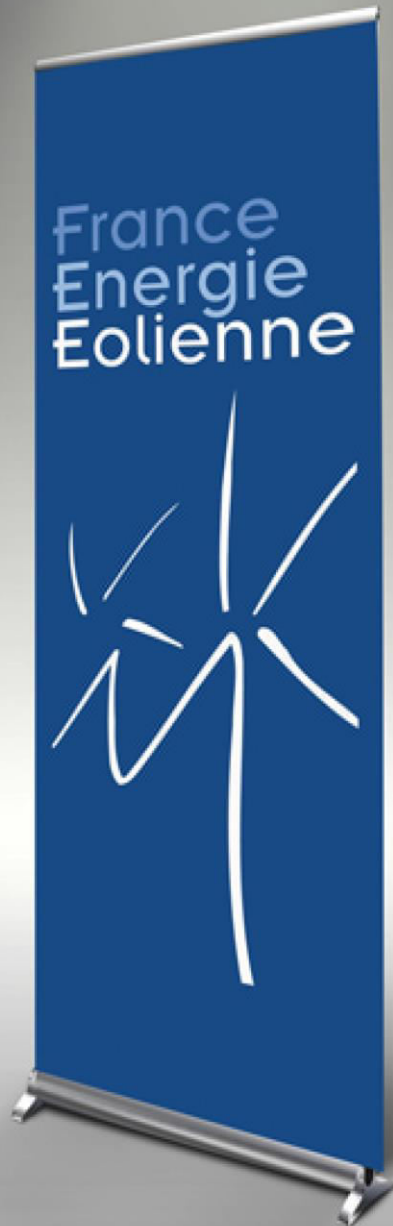




ADVERTISING OPPORTUNITIES

The ring announcer will mention you as one of the sponsors/partners of the tournament.





ADVERTISING OPPORTUNITIES

Advertising materials at the entrance to the sector.

The advertiser provides graphic materials.



**ЭДУАРД
ВАРТАНЯН**
VS
**АБДУЛ-АЗИЗ
АБДУЛВАХАБОВ**



24 ГОДА	ВОЗРАСТ	27 ЛЕТ
ЛЫЖИНОЕ СЕРДЦЕ	ПРОВИДИЕ	ЛЕВ
САМБО	БАЗОВЫЙ СТИЛЬ	ВОЛЬНАЯ БОРЬБА
12-1 (5 TKO / 3 SUB)	РЕКОРД	12-1 (5 TKO / 4 SUB)
МОСКВА	ГОРОД	МОСКВА / ГРОЗНЫЙ
КЛУБ ЕДИНОБОРСТВА №1	КЛУБ	БЕРКУТ

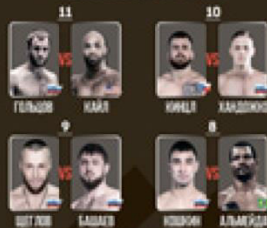
БОЙ ЗА ТИТУЛ ВРЕМЕННОГО ЧЕМПИОНА
НАИШЕМ ВЕСЕ

ПЕТР ЯН
VS
**МАГОМЕД
МАГОМЕДОВ**



23 ЛЕТ	ВОЗРАСТ	24 ГОДА
NO MERCY	ПРОВИДИЕ	ТИП
БОКС	БАЗОВЫЙ СТИЛЬ	УШУ-САМБДА
12-1 (2 TKO / 1 SUB)	РЕКОРД	12-1 (4 TKO / 4 SUB)
ОМСК	ГОРОД	ХАСАВЮРТ
ЕРМАК	КЛУБ	САФРОНТЕРА
ПОБЕДА (DEC)	ПРОВИДИЕ БОЙ	ПОБЕДА (DEC)
КАЛАМОВ	СОПЕРНИК	ДИАС

ОСНОВНЫЕ БОИ



ПРЕДВАРИТЕЛЬНЫЕ БОИ



Advertising messages on printed materials about the tournament (leaflets with the tournament card / brochures for the VIP guests).

26.11 – Rostov-on-Don

18.12 – St. Petersburg

Tournament schedule

**The ACB League tournament schedule
for 2016:**

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website
www.acbmma.com